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## EDITORIAL



## The PLI Effect!

he manufacturing sector plays a prominent role in the growth and development of an industrialized nation. The sector's share in the GDP indicates its significance in the country's economy. However, in today's global market, one will find many instances where the domestic industry has been decimated by unfairly traded imports to the extent where it

is difficult for a domestic manufacturer to compete against products imported from other countries.

To support domestic manufacturers and attract foreign direct investments into the country, the Government of India has launched many schemes and campaigns. One such promising scheme is the Production-Linked Incentive (PLI) Scheme. The PLI Scheme aspires to make India a competitive player in global markets and boost domestic manufacturing and exports.

In a bid to reduce the country's dependence on imports and enhance the domestic output, the government, in 2020, made several sectors eligible to avail of the PLI Scheme. And, the Scheme has caught the attention of many global and domestic manufacturers, who are keen to reap its benefits.

Implementing the PLI Scheme is definitely a step in the right direction. The Scheme will augment our manufacturing output, promote skill development, and provide business for domestic small job shops. Besides, when foreign companies set up their manufacturing base in the country, they will bring with them their best practices and advanced technologies. These are all likely to benefit Indian manufacturers.

This issue of Tagma Times, covers an in-depth story about the PLI Scheme. Read our 'In Focus' section to understand how it will impact you!

Nishant Kashyap Editor nishant@antechmedia.in

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## Tech Update

## BIG KAISER releases two dial indicator stands with 220 lb. capacity

**BIG** KAISER, a global leader in solutions for the metalworking industries, introduced the heavy-duty MU-VZ and SU-VZ dial indicator stands for precise, stable positioning of inspection devices. Both types have 220-pound (100 kg.) capacity magnets, rotate 360 degrees, and can use DGH 3 or 4 adaptors.

The SU Type has a length of 235mm and rubber bellows. The larger MU Type is 360mm in length and has a



reinforced ball joint with a large collar. Both use serrated washers instead of flat washers to reduce slippage and increase stability of the center joint.

A singular star grip locks and releases quickly for flexible positioning of the dial gage. The mechanical tensioning technique employed produces a very high clamping force, which enables the repetition of highly accurate measurements. Manufacturing tolerances are extremely tight and high-quality materials result in practically no wear.

# Low-leakage couplers for flawless and reliable temperature regulation in cleanrooms

**ABSOLUTE** cleanliness is required in production under cleanroom conditions such as in the food or pharmaceutical industries. Of course perfect cleanliness is also essential for temperature regulation. The new low-leakage couplers from Meusburger provide the optimal foundation for this.

## Clean temperature regulation thanks to flat-face valve and O-ring seal

The new E 25... low-leakage couplers have a flat-face valve on both sides. This ensures that no empty space is created when decoupling so no media can escape, which allows for clean production and user safety. The long pilot guarantees complete sealing and durability, and thanks to the O-ring seal on the fitting, the coupler can be screwed in clean and quick - without any thread sealant at all.

#### Various styles available

The low-leakage couplers are available with hose or quick-fit nozzle and



with thread in straight and 90° angled versions, available in the common nominal widths, DN6 and DN9. Couplers with convenient one-hand operation engage automatically. The minimal pressure drop is due to the optimised flow geometry.

#### High-temperature version usable up to 220°C

The standard version is already equipped with special sealing for water up to 150°C and oil up to 200°C. The threaded version is also available in a high-temperature version with a turquoise ring for identification. The special FKM seals installed in them are specially designed for hot water up to 180°C and tempering oil up to 220°C and are extremely durable. This guarantees optimal process safety in the production.

## GWS Tool Group releases new Hurrimill™ AT4 all-terrain end mill

**THE** new Hurrimill<sup>™</sup> AT4 all-terrain end mill is a 4-flute high-performance solid carbide end mill for ferrous and non-ferrous applications.

This innovative new end mill is engineered for dynamic milling or conventional roughing, including slotting up to 2xD. Special radial end gashing enables drilling, steep ramping, and aggressive helical entry. The variable

helix design with unequal indexing reduces vibration, while a doubleeccentric margin creates smooth cutting action at high



and low speeds. The Hurrimill<sup>™</sup> AT4 all-terrain end mill utilises the FX7 nano coating, which possesses extreme hardness and thermal stability in wet or dry environments for ultimate tool life. This end mill comes with the new ultrafine carbide grade with increased TRS, ensuring the perfect blend of hardness and toughness for all of your application needs.

Whether its slotting, profiling, ramping, plunging, roughing, finishing or high speed milling, the Hurrimill<sup>™</sup> AT4 all-terrain end mill is designed to traverse a wide range of materials in a wide range of machining environments.

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Advantages	Protect from early Heat cracks, Erosion & Soldering	Protect from Abrasive & Adhesive Wear	Protect from Corrosion, Abrasive wear, Sticking, Easy Part Release & Reduced Maintenance activity





## Tech Update

### **Optimised milling for vibration-free machining**

LEADER in metal cutting, Sandvik Coromant has launched a new high-feed milling tool. The CoroMill® MH20 is primarily designed for milling cavities, or pockets, in ISO S, M and P materials. Ensuring secure and vibration-free machining, especially at long overhangs, the CoroMill® MH20 delivers best-in-class edge security for a variety of industries and is particularly suited for machining aerospace components.

The CoroMill® MH20 complements existing products in the CoroMill® range, and fills a strategic gap in the high-feed indexable milling product line. Designed to deliver reliability with minimal vibration, the CoroMill® MH20 has been adapted for applications, where components are notoriously difficult to machine, such as in the oil & gas, mold & die, and aerospace sectors.

The tool's ability to machine at long overhangs makes it especially beneficial to the aerospace sector. This method is an important requirement when machining deep, narrow pockets to produce the components that form an aircraft's frame, such as its supporting beams found within the sub-segment aerospace frame. These beams are often machined from forged titanium and when paired with the requirement for long overhangs, this creates a difficult machining environment with a high risk of vibration.

In contrast to the conventional fouredge concept, the CoroMill® MH20 is designed with a two-edge insert. This is especially beneficial as it means the weakest section of the insert is far away from the main cutting zone, delivering greater reliability and protection against wear. It also means that machining against a corner or wall will not impact the next edge or leading corner, ensuring an equal performance per edge.



Another area of innovation is the CoroMill® MH20's insert cutting edge geometry. While the sloped edge design delivers a gradual and lightcutting action that requires less power consumption to enable the use of smaller machines, the optimized edge line of main cutting edge and insert corner radius delivers further process security and enables reliable, unmanned machining.

Designed to deliver reliability with minimal vibration, the CoroMill® MH20 has been adapted for applications where components are notoriously difficult to machine, such as in the oil & gas, mold & die, and aerospace sectors.

"Machining components for industries like aerospace, oil and gas and mold and die can be challenging," said Sangram Dash, Application Manager at Sandvik Coromant. "In the aerospace sector alone, manufacturers must handle conditions such as thin floors and walls, deep pockets and tight corners. When designing the CoroMill® MH20, we kept the stringent requirements of all these sectors at the fore. For example, the tool is capable of completing several different operations to reduce the number of tools, changeovers and tool handling required during manufacturing, thus reducing cycle times and improving manufacturing economics. Furthermore, for the first time within high feed concepts, Sandvik Coromant is introducing dedicated insert geometries for different ISO areas to deliver greater optimised process security and productivity. In particular, engineers working in aerospace machining cannot afford to make mistakes, especially when the guality control standards for aircraft engine components are so high, so being able to deliver reliable tools with consistent tool life is a top priority for Sandvik Coromant."

When designing the CoroMill<sup>®</sup> MH20, extending tool life with higher reliability was of great importance. In fact, when compared to another Sandvik Coromant high-feed milling tool, CoroMill® 415, it demonstrated a 32% increase in tool life with a significantly better component quality when machining a titanium aerospace wing support component. In addition, further testing against competing tools has demonstrated superior reliability and a more secure machining performance when machining steel and stainless steel workpieces.



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## Industry Update

## Alstom delivers the first trainset for Kanpur Metro

ALSTOM has completed handover of the first trainset for the Kanpur Metro, to Uttar Pradesh Metro Rail Corporation (UPMRC). The unveiling was recently done at Alstom's rolling stock manufacturing facility in Savli, Gujarat, by Shri Yogi Adityanath, the Chief Minister of Uttar Pradesh, in the presence of Shri Kumar Keshav, Managing Director, UPMRC, and Alain Spohr, Managing Director, Alstom India. These metro trains are 100% indigenously manufactured at the facility in Savli, Gujarat.

Alstom completed the acquisition of Bombardier Transportation (BT) on January 29, 2021, and going forward, Alstom will be responsible for the delivery of Kanpur and Agra Metro rolling stocks and signalling, including scope of all BT technologies.

Valued at approximately INR 2051 crore (245 million EUR), Alstom's scope on the Agra-Kanpur metro project includes – design, build and delivery of 201 metro cars (67 units of MOVIA metro three-car trainsets) and advanced signalling solution (CITYFLO 650). The customer also has a provision to exercise an option for an additional

#### 51 metro cars.

The new metro trains will benefit around 5 million citizens in Kanpur. Additionally, the overall project will significantly contribute towards the socio-economic development of the region.



"We are proud to deliver the first metro trains, for Kanpur Metro in record time. After successfully delivering Rolling Stock & Signalling solutions for the state's capital, Lucknow, we are happy to strengthen this partnership with UPMRC and redefine the mobility needs of Kanpur & Agra," said Spohr. "Our MOVIA metros are world renowned for their operational reliability, appealing design and enhanced safety features – everything that makes metro an attractive mode of transport," he added.

Inspiration from Uttar Pradesh's rich cultural heritage combined with best-in-class design has resulted in an attractive look for India's latest metro fleet. Aerodynamic modular design of the new MOVIA metros will offer a host of safety, security and environmental benefits along with great passenger experience. Built with light but strong stainless-steel car bodies, the airconditioned cars will have automated sliding doors, comfortable seating & standing spaces, dedicated areas for entry of specially abled, who use wheelchairs and modern passenger information systems, combining to provide an accessible and welcoming environment for passengers.

The trains will be equipped with FLEXX metro bogies and the MITRAC propulsion system to increase energy efficiency, reduce operating costs, and ensure the new trains meet the highest environmental standards. Each train will accommodate approximately 960 passengers in the three-car configuration.

### Government committed to bolstering IPR ecosystem in India: Union Minister

THE Government of India is committed towards bolstering the ecosystem of patents, design, trademarks, GI (Geographical Indication) systems; encouraging innovation, research and development (R&D) in the country to achieve the vision of 'Aatmanirbhar Bharat', Union Minister of State for Commerce & Industry, Mr. Som Parkash said at an ASSOCHAM virtual event held in October.



Image used for representation only. Courtesy: Envato Elements

mission mode along with the Government of India to achieve the ambitious target for the country to be ranked among the top 25 nations of Global Innovation Index (GII)," said Mr. Parkash, while inaugurating an ASSOCHAM IP Excellence Awards-cum-Conference on the Role of Intellectual Property in 'Aatmanirbhar Bharat'. "For examination of the trademark applications it used to take 72 months in 2016. Now, in 2020, it takes just 12-24 months. So, we are making all efforts," said Mr. Parkash.

He congratulated the winners, complemented them for building an IPR ecosystem in India and said, "I hope you would continue doing such exemplary work and wonderful job in this field."

"The industry must work in











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## Industry Update

## From 'Fragile Five' in 2013, India now one of the most preferred investment destinations: Secretary, Economic Affairs, Gol

MR. Ajay Seth, Secretary, Economic Affairs, Government of India, recently said that from being clubbed as a part of the 'Fragile Five', a term coined by Morgan Stanley that represents emerging market economies that have become too dependent on unreliable foreign investments to finance their own growth ambitions, in 2013, to becoming the one of the most favoured destination for investment in 2021, India has come a long way.

Addressing a webinar on 'Sewa aur Samparpan Abhiyan' - Social and Economic Reforms under the Modi Government, organized by FICCI, Mr. Seth said the global investor community now looks at India as the most favoured destination for investments. "India has risen to become not only the favoured destination for investments but also in terms of resilient and sustainable global supply chains. This has been possible due to fundamental structural reforms undertaken by the government under the leadership of the Prime Minister and coupled with a very strong focus on inclusive development," Mr. Seth said.

Foreign capital chooses India because of high returns that the Indian economy promises, he added.

Mr. Seth further elaborated that there are fundamental enablers for inclusive development — the



Image used for representation only. Courtesy: Envato Elements

JAM (Jan Dhan-Aadhaar-Mobile) trinity being one of them — that have been transformative and a game changer. "There has also been a targeted support for persons and entities with weak economic capacities, not just in the pandemic period but throughout the past seven years. Starting with the PM Kisan Yojana, to PM Awas Yojana for both urban and rural segments, the Jal Jeevan Mission and electricity for all, the pace of delivery has been amazing," he added.

The structural reforms brought in by the government addresses various challenges as we move over to much more efficient use of factors of production, he noted.

"The focus of reforms during the past 18 months of the pandemic period was not just management of impact, but a very strong emphasis on stepping up the reforms so that economy bounces back, and fast growth rates can be reached. Further, Mr. Seth said that the Finance Ministry looks forward to an industry and government partnership for transparent and constructive exchange of ideas.

Speaking at the event, Mr. Rashesh Shah, Past President, FICCI and Chairman, Edelweiss Group, said that the social and economic transformation that India is currently going through have all been under the aegis of the Prime Minister. "India is always a work in progress, but India is at a different place than what it was 20 years back. The economic opportunities are getting democratised, and prosperity is percolating down," he said.

Mr. Shah added that multifaceted interconnected reforms have transformed and touched many lives in India. "In the last seven years, we have made significant progress in transparency, ease of doing business, and removing discriminatory practices so that we truly achieve equality of opportunity," he said.

"We need to look at the interconnectedness of reforms in India. Improving competitiveness, transparency, innovation, and policy stability have been the foundation of all the reforms that we have seen in the last seven years. Local savings, strong investment, consumption, propelled by the reform agenda will result in the start of the Golden Era for the Indian economy over the next five years," Mr. Shah noted.

Dr. Arvind Virmani, Chairman, Foundation for Economic Growth & Welfare, and Former Chief Economic Adviser, Government of India, said, one of the significant changes in India over the last few years has been a change in philosophy to a market economy and modern welfare democracy.

Mr. Sunil Sanghai, Chair, FICCI National Committee on Capital Market, and Founder & CEO, Nova Dhruva Capital Pvt. Ltd., said that there has been an equitable focus on social, economic, and cultural upliftment of India on the world map in these past seven years.

Mr. Dilip Chenoy, Secretary General, FICCI, said that India is on a progressive path. "We salute the Prime Minister's dedication and commitment towards building of a New India — a nation that will ascend to new heights of prosperity and development," he added.







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## Industry Update

## Government to aim for 30% EV sales penetration for private cars by 2030: Union Minister Gadkari

**THE** government intends to have EV sales penetration of 30% for private cars, 70% for commercial vehicles and 80% for two and three wheelers by 2030, as there is an immediate need to decarbonize the transport sector, Union minister Nitin Gadkari recently said.

Gadkari added that if electric vehicles penetrate to 40% in the two-wheelers and cars segment and close to 100% for buses by 2030, India would be able to reduce crude oil consumption by 156 million tonne worth INR 3.5 lakh crore.

"There is an immediate need to decarbonize the transport sector and make it sustainable with the economy, ecology, and environmental point of view," he said while addressing an event organised by industry body FICCI virtually.

"The government intends to have EV sales penetration of 30% for private cars, 70% for commercial vehicles, 40% for buses, and 80% for two and threewheelers by 2030," he added.

The road transport and highways minister pointed out that in the EV mission, NITI Aayog has inspired 25 states to come up with EV policies, out of which 15 have already announced state EV policy.

He said a potential pilot project is being planned to install an electric highway between Delhi-Mumbai expressways, which will facilitate the movement of heavy-duty trucks and passenger buses on electricity.

Noting that transport plays a crucial role in the overall development of a country, Gadkari said, "Globally India



has the highest rail-line length and the second-largest road network, which carries millions of passengers and tonnes of goods every day."

To fulfill everyday transport needs of a large population, he said his ministry is focusing on the development of efficient and affordable public transport systems such as metro rail, rapid rail transit, mono-rail, BRT, intra and intercity bus services.

Courtesy: PTI

## NHAI developing EV charging infrastructure along highways: Gadkari

UNION Minister Nitin Gadkari recently said that the National Highways Authority of India (NHAI) is developing charging infrastructure for electric vehicles along the highways. Addressing an event virtually, the road transport minister further said that the automotive industry is going through a challenging phase due to the impact of the COVID-19 pandemic and he is happy that it is now in a recovery mode.

"NHAI is also developing electric vehicle charging infrastructure along the highways to promote the use of electric vehicles," he said.

Gadkari pointed out that India's auto sector contributes 7.1% to the overall nation's GDP and 49% to the manufacturing GDP, with an annual turnover of INR 7.5 lakh crore and export of INR 3.5 lakh crore. "I am happy to note that several global brands are entering India, as well as several local entrepreneurs are setting up large facilities to massproduce electric vehicles," the minister said.

As per a report, Gadkari said that electric two-wheeler sales in the country recently stood at 13,345 units for July 2021, witnessing a massive 229% month-over-month jump and a year-over year leap in registrations of 836%. "This is extremely encouraging," he noted.

According to Gadkari, there is a massive response seen in the domestic market for electric scooters from new start-ups. The minister emphasised that simultaneously research on developing long-life, low-cost, high-efficiency batteries and EV components is also the need of the hour. "One of the solutions to reduce pollution from existing diesel buses is the use of retrofit technologies," he said.

Courtesy: PTI



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## Industry Update

## Chip shortage: Auto retailers staring at huge losses this festive season

**AUTOMOBILE** retailers are staring at huge losses this festive season, as manufacturers struggle with vehicle dispatches to dealerships amid the ongoing semiconductor shortage crisis, according to a top Federation of Automobile Dealers Associations (FADA) official.

With chip shortage continuing unabated, auto manufacturers are faced with production issues, forcing them to curtail supplies to dealer partners. With the 42-day long peak season having commenced with the first Navratri, dealers are finding it difficult to convince the customers to wait indefinitely for the vehicles of their choice.

Amid robust demand for several models, dealers are witnessing booking cancellations and there is also a drop in on the spot buying due to dearth of inventory at their end. "Festive season is the most important period in terms of sales for us. On an average, the two-month period accounts for 40% of our total sales during a year. This is the time when we actually earn and save for operations for the rest of the year. This year, we are not getting adequate vehicles and are staring at losses," FADA President Vinkesh Gulati told PTI.

He noted that in the passenger vehicle segment, the waiting period on most of the models has gone up drastically from the earlier period of 1-3 months. Gulati said that with lack of inventory at the dealerships, spot purchases are hampered as well. "As per our data, while 50% to 60% buyers go for prior booking, etc., the rest 40% are those who just come to the dealership and buy a model. So, this chapter is just closed for us, as there are no extra units," he stated.

Terming the overall situation as very challenging, Gulati said that the industry would indeed be lucky if it is



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able to do normal kind of sales during the ongoing 42-day festive period, starting from first Navratri to Diwali.

"We are staring at big losses. During the festive period, our retail sales used to be in the range of 4-4.5 lakh units in the 42-day period. But this time around, it is going to be just around the 3-3.5 lakh sales mark. We would be lucky if we are able to achieve even such a sales number," he noted.

"We are staring at big losses. During the festive period, our retail sales used to be in the range of 4-4.5 lakh units in the 42-day period. But this time around, it is going to be just around the 3-3.5 lakh sales mark. We would be lucky if we are able to achieve even such a sales number." Vinkesh Gulati, President, FADA

When asked if FADA is speaking to carmakers to increase the supplies, Gulati noted: "They are helpless. They do not have answers. They are not sure what is going to happen in future. They tell us that there would be an increase in dispatches from next week, but nothing happens in reality."

Till the time the semiconductor issue is not sorted, vehicle supply issues are going to remain, he said. "When a customer comes to a dealership and selects some model, he asks us as to when we can deliver him the vehicle. We don't have an answer to that question. It sometimes even leads to arguments and unpleasant situations," he noted.

Gulati said that while the PV segment suffers from robust demand and poor supply, the situation is quite opposite for the two-wheeler segment, where the inventory level is better but demand is uninspiring.

"There is an impact on the lower middle class and rural regions due to a drop in income levels amid COVIDrelated issues, which has impacted the demand. Also, the prices of two wheelers have gone up by around 30% in the last one year alone. Besides, high petrol prices are an impediment. So, there has been an impact," he stated.

Opening of schools and offices is one factor, which could help the segment in the coming days, Gulati said.

Courtesy: PTI

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## Industry Update

## HAL delivers heaviest Semi-Cryogenic Propellant Tank to ISRO

**THE** heaviest Semi-Cryogenic Propellant Tank (SC120- LOX) ever fabricated by HAL has been delivered to Indian Space Research Organization (ISRO). The Propellant Tank was handed over by Mr. M. K. Mishra, GM of Aerospace Division, HAL, to Mr. T. K. B. Kumaresh Babu, GM (LHWC), Head of the Resident Team of LPSC, ISRO, in the presence of Mr. P. Srinivasa Rao, GD (SR)-LPSC, at a function held recently in HAL.

The semi cryo-liquid oxygen (LOX) tank — the first developmental welded hardware — is a part of the SC120 stage intended for payload enhancement by replacing the L110 stage in the existing Mk-III launch vehicle.

Last year, HAL had delivered the biggest-ever cryogenic Liquid Hydrogen tank (C32-LH2), which is four meters in diameter and eight meters in length, much ahead of its contractual schedule.

HAL has mastered the skills and



technologies required for fabricating welded propellant tanks. Till date, its Aerospace Division has delivered 244 propellant tanks and 95 water tanks to ISRO for the space programmes of PSLV, GSLV Mk-II, and GSLV Mk-III, of diameter 2.1, 2.8, and 4 meters, where the length of the tank varies from 2.5 meters to 8.0 meters.

As a strategic reliable partner, HAL has been associating with ISRO for India's prestigious space programs since the last five decades. HAL has delivered critical structures, tankages, satellite structures for the PSLV, GSLV-Mk Iland GSLV-Mk III launch vehicles. Various new projects like PS2/GS2 integration, semi-cryo structure fabrication, and manufacturing of cryo and semi-cryo engines are being taken up at HAL, for which installation and commissioning of unique infrastructures are nearing completion.

HAL has supported ISRO right from the developmental phase of Crew Module Atmospheric Re-entry Experiment, PAD Abort test for Crew Escape for Human Space Mission, and is currently supplying hardware for full-fledged launch vehicle, GSLV Mk-III, for the prestigious Gaganyaan programme.

## Maharashtra govt bags INR 2,800-cr investment for manufacturing EVs

**THE** Maharashtra government recently signed a pact with Causis E-Mobility Pvt. Ltd. to set up an electric vehicles manufacturing facility in the state, making it the first big-ticket investment under the recently announced Maharashtra EV Policy 2021.

"Taking our commitment to make Maharashtra the lead state in electric mobility in India, the state government and the Maharashtra Industrial Development Corporation (MIDC) have signed an MoU with Causis E-Mobility to set up an EV production unit in Talegaon. The investment of INR 2,800 crore will generate 1,250 employment opportunities," the state's Environment and Tourism Minister Aaditya Thackeray said in a statement.

#### Maharashtra EV Policy 2021

- Under the Maharashtra EV Policy 2021, the state has drawn up a road map to bring in a transition in the transportation ecosystem of Maharashtra.
- It is aimed at attracting investments, facilitating the establishment of manufacturing units, and encouraging the production of EVs, their components, and EV supply equipment.
- Maharashtra's second capital Nagpur is the first Indian city to pilot electric mass mobility with a fleet of 200 electric vehicles.

He added that the memorandum of understanding (MoU), signed with Causis E-Mobility Pvt Ltd, a joint venture (JV) of the UK-based Causis Group, is set to transform Maharashtra into a leading state in terms of the adoption of electric vehicles in the country.

The state government had unveiled a comprehensive electrical vehicle

policy in July 2021, to stimulate the manufacturing of battery electric vehicles in the state.

The MoU for the phase-1 unit at Talegaon, Pune, was signed here recently. In phase-2, Causis E-Mobility Pvt. Ltd. will set up its own battery giga factory in Maharashtra to manufacture and supply EV batteries.



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**PLI Scheme:** 

## India's Attempt at Going Indigenous



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#### Kimberley D'Mello

The Production-Linked Incentive (PLI) Scheme is designed with a goal — making manufacturing in India globally competitive by eliminating hurdles for various sectors, helping companies achieve economies of scale, and ensuring efficiency. The Scheme is expected to attract global investments, generate employment opportunities, and increase exports substantially. It is also likely to lead to investments in innovation, research and development, and upgradation of technology. Toolmakers believe global and domestic companies, including MSMEs, are likely to benefit from the Scheme.

s the pandemic-stricken countries across the globe struggle to get their economies back on track, India introduced the Production-Linked Incentive (PLI) Scheme in March 2020. The aim of the scheme is to "make India a competitive player in global markets and boost domestic manufacturing & exports". This goal is to be achieved by supporting the establishment of new manufacturing units as well as encouraging existing manufacturing units to expand. The scheme also invites foreign companies to set up a manufacturing base in India, thereby reducing India's dependence on imports, while generating more employment opportunities.

"The scheme was originally designed for FY20 for a few select industries such as mobile phones and allied equipment manufacturing, pharmaceutical ingredients and medical devices. This was implemented by the Ministry of Electronics and Information Technology (MEITY) and the Department of Pharmaceuticals with a financial outlay of INR 51,311 crore (US\$ 7,089 million) to be used over a five-year period. In FY2020, the scheme benefitted ~150 manufacturing units, generating incremental sales of INR 46,400 crore (US\$ 6,187 million) and showcased significant potential for additional employment over the next eight years," stated the India Brand Equity Foundation (IBEF) on its website.

"As a result, the scheme has been expanded to accommodate an additional 10 'sunrise' sectors to boost the economy and India's self-reliance. This initiative was announced by the Union Finance Minister Ms. Nirmala Sitharaman during the 'Aatmanirbhar Bharat' 3.0 Stimulus Package for FY20–21, with an estimated allocation of INR 145,980 crore (US\$ 20,169 million) spread across five years," highlighted ibef.org.

#### Key Pillars of PLI Scheme

According to various reports on the PLI Scheme, the following factors have been termed as its key pillars: **Setting up large-scale manufacturing units:** The scheme offers incentives on production capacity, thereby, persuading investors to expand or set up large-scale manufacturing units.

**Employment opportunities:** Large-scale manufacturing units will require additional manpower. The PLI Scheme aims to tap into India's available manpower.

Reduction in imports: Presently, India's import

rate is high. The PLI Scheme promotes the domestic production of goods, which can reduce imports in the long run.

**Foreign direct investments:** Owing to the ease of doing business in India, more and more foreign companies are registering their names in the country. Foreign direct investments will not only introduce India to newer technologies and best practices followed globally, they will also facilitate the abovementioned three key pillars.

#### Making sectors 'Aatmanirbhar'

Introduced as a key element of 'Aatmanirbhar Bharat', "the PLI Scheme across these 10 key specific sectors will make Indian manufacturers globally competitive, attract investment in the areas of core competency and cutting-edge technology; ensure efficiencies; create economies of scale; enhance exports and make India an integral part of the global supply chain," stated a government press release.

According to the press release, the PLI Scheme will incentivize these 10 key sectors in the following ways:

**ACC battery:** ACC battery manufacturing represents one of the largest economic opportunities of the 21<sup>st</sup> century for several global growth sectors, such as consumer electronics, electric vehicles, and renewable energy. The PLI Scheme for ACC battery plans to incentivize large domestic and international players in establishing a competitive ACC battery setup in the country.

**Electronic products:** India is expected to have a USD 1 trillion digital economy by 2025. Additionally, the government's push for data localization, Internet of Things market in India, and projects such



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#### Investments in auto technologies

According to an ICRA Report on the Indian auto industry, the Ministry of Heavy Industries, Government of India, announced an INR 25,938 crore production-linked incentive for the auto and auto components sector on September 15, 2021. Further clarifications on the scheme were issued via a notification dated September 23, 2021.

"The auto PLI Scheme aims to provide sales-linked incentives to both OEMs and component suppliers. The OEM incentives are only for electric vehicles (EVs) and Hydrogen Fuel Cell Vehicles, while those for suppliers are applicable for advanced automotive technology components. The incentives are sales-linked and are expected to range from 13% to 18% on determined sales values for OEMs and 8% to 13% of determined sales values for auto component manufacturers. An additional 5% is to be given for manufacturing components for battery electric vehicle and hydrogen fuel cell vehicle components," stated the ICRA Report.

"The auto PLI Scheme aims for a future-ready and globally competitive Indian auto sector, by fast-tracking investments in technology and components where India needs to leapfrog. The Scheme will increase localization of auto components, accelerate investments towards a local EV ecosystem and has the potential to make India an export hub in the global auto supply chain. As tier-1s scale up, the tier-2s will also have growth potential, resulting in a multiplier effect," added the report.

as 'Smart City' and 'Digital India', are expected to increase the demand for electronic products. The PLI Scheme is expected to boost the production of electronic products in India.

**Automotive:** The automotive industry is a major economic contributor in India. The PLI Scheme is expected to make the Indian automotive Industry more competitive and will enhance globalization of the Indian automotive sector.

**Pharmaceuticals:** The Indian pharmaceutical industry is the third largest in the world by volume and 14th largest in terms of value. It contributes 3.5% of the total drugs and medicines exported globally. India possesses the complete ecosystem for development and manufacturing of pharmaceuticals and a robust ecosystem of allied industries. The PLI Scheme seeks to incentivize the global and domestic players to engage in high-value production.

**Telecom equipment:** Telecom equipment forms a critical and strategic element of building a secured telecom infrastructure and India aspires to become a major original equipment manufacturer of telecom and networking products. The PLI Scheme is expected to attract large investments from global players and help domestic companies seize the emerging opportunities and become big players in the export market.

**Textiles:** The Indian textile industry is one of the largest in the world and has a share of ~5% of global exports in textiles and apparel. But India's share in the manmade fibre (MMF) segment is low in contrast to the global consumption pattern, which is majorly in this segment. The PLI Scheme looks to attract large investments in the sector to further boost domestic manufacturing, especially in the MMF segment and technical textiles.

**Processed foods:** The growth of the processed food industry leads to better price for farmers and reduces high levels of wastage. Specific product lines having high growth potential and capabilities to generate medium- to large-scale employment have been identified for providing support through the PLI Scheme.

**Solar PV Panels:** Large imports of solar PV panels pose risks in supply-chain resilience and have strategic security challenges considering the electronic (hackable) nature of the value chain. A focused PLI Scheme for solar PV modules will incentivize domestic and global players to build large-scale solar PV capacity in India and help India leapfrog in capturing the global value chains for solar PV manufacturing.

White goods: White goods (like air conditioners and LEDs) have very high potential of domestic value addition, which make these products globally competitive. A PLI Scheme for the sector will lead to more domestic manufacturing, generation of jobs, and increased exports.

**Specialty Steel:** Steel is a strategically important industry and India is the world's second largest steel producer. It is a net exporter of finished steel and has the potential to become a champion in certain grades of steel. A PLI Scheme in Specialty Steel will help in enhancing manufacturing capabilities for value-added steel, leading to increase in total exports.

#### What toolmakers have to say?

According to a government press release, the PLI



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Scheme is designed to create a complete component ecosystem in India and make the country an integral part of the global supply chains. The scheme will be instrumental in making manufacturing in India globally competitive by removing sectoral disabilities, creating economies of scale and ensuring efficiencies. But what do toolmakers have to say about the PLI Scheme?

"The Government of India announced the PLI Schemes across ten key sectors in November 2020. Its announcement of similar schemes for mobile phones, pharmaceuticals and medical devices were appreciated by the industry. PLI Schemes can prove to be a game changer in the Indian manufacturing industry," said Ravi Moolya, CEO, Speroni India Pvt. Ltd.

"It will enhance India's manufacturing output and skill development, and provide business opportunities to thousands of job shops. The PLI scheme will also promote Government of India's iconic 'Make in India' initiative, as it will encourage manufacturers to produce more and reduce the overall costs," added Moolya.

Vishal Purohit, Director, Purohit Steels, said, "The PLI Scheme is going to be a game changer. PLI Schemes in various industries will offer a boost to various sectors. It will definitely help toolmakers looking to



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diversify into other industries. Such initiatives can boost domestic manufacturing output and increase the localization of goods and parts, which will have a positive impact on the Indian manufacturing industry in the long run."

Gopalakrishnan T. S., Managing Director, Multiple Special Steel Pvt. Ltd., said, "A scheme like the PLI Scheme is the need of the hour. The PLI Scheme is a very good initiative undertaken by the Government of India."

"To produce anything, we have to start with basic tools. Depending on the end purpose, it could be a press tool, aluminium/zinc/magnesium die-casting tool or injection moulds for plastics. All these need the expertise of toolmakers and tool rooms," stated Gopalakrishnan. "In India, these small tool rooms fall under the category of MSMEs. Numbering 60+ million, second only to China, the contribution of MSMEs to the GDP is 29% and they are responsible for 50% of the total exports from our country," added Gopalakrishnan.

"Unfortunately, due to the apathy shown to this sector, all these MSMEs have been wallowing in red-tapism. So, if the government really wants to boost and encourage MSMEs, then it must rope in associations like TAGMA and empanel a council to study, evaluate and, execute these pro-industry scheme. By this, we can ensure the allocated funds/ benefits reach the deserving and productive MSMEs. In this way, the PLI Scheme can bring the desired results for the industry and the country," explained Gopalakrishnan.

Viral Shah, Managing Director, XCUT Technologies, said, "The recently announced PLI Scheme is beneficial. The government is making an effort, but we need to speed up and implement them soon. The tooling industry is a strategic sector and plays a vital role in the development of the overall manufacturing sector. The industry needs some exclusive policies to uplift the condition of Indian toolmakers."

"'Aatmanirbhar Bharat' and PLI Scheme will help us enhance our manufacturing industry, as well as help in skill development, and employment generation. India is blessed with a huge pool of skilled manpower. These campaigns will not only help the industry grow, but will further help in employment generation," concluded Shah.  $\approx$ 

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Tool Talk

# **'Toolmakers have to build relations with tier-1s and OEMs in India'**



## Q What are the key trends in the global automotive industry?

Globally, the automotive industry is witnessing a lot of developments on the autonomous mobility solutions' front. Companies like Google and other major OEMs are working on completely restructuring the interior and exterior design of vehicles. When it comes to autonomous mobility solutions, sensors are set to play a major role. It is also predicted that the process of injection molding might change, as there will be lots of sensors embedded in the plastic parts. Also, there might be many transparent parts in a car going forward. "When I say build relations, it is not only about going across and meeting companies. They have to create an environment wherein all the stakeholders of the system sit together and develop tools, share knowledge and challenges," says V. T. Venkateshwara Rao, DGM - Tooling Cell (CDMM), Mahindra and Mahindra.

#### Nishant Kashyap

There developments are related to electrification and sustainability as well. When I say electrification, I refer to electric vehicles, while sustainability refers to alternative sources of energy, such as battery solutions. I must add here that there would be challenges with regard to recycling of batteries. Electric vehicles will create a huge demand for energy. We need to ensure we have enough renewable energy to sustain. Many companies, including OEMs, are already working in this direction. I'm sure there will be many innovations in the coming days to ensure sustainable energy sources.

## Tool Talk

The use of laser technology would be another global trend. In fact, several OEMs have started using laser technologies in lighting systems. Connectivity in the car is gaining prominence globally too. The latest models of cars are inbuilt with electronic architecture equipped with infotainment systems and digital clusters.

## Q What about India? What would you say are the key trends here?

A few global trends are being followed in India, but it's mostly different here. Things are moving upwards in the electric vehicles segment as well as in the electronics, software, and connectivity space. A lot of work is happening on our cars in terms of implementing advanced driving assistance systems, adaptive cruise controls, front collision warnings, and infotainment systems. Digital clusters have advanced too.

The next area of development is what I'd like to categorise as "well-being features". This is not just because of the pandemic. I think, in general, it's because car manufacturers are trying to add more features, such as air purifiers, safety features to reduce fatalities, and additional features for the convenience and comfort of people, keeping people in mind.

Q To be at par with global trends, what do Indian manufacturers need to keep in mind? Moving forward, trends like sustainability will become a prominent feature. The sustainability that is talked about at the global level may differ from what we perceive at the Indian level. So, apart from, let's say, the alternative energy sources or battery solutions, India probably has to look at maintaining the craftsmanship of the vehicle, figure out how to make it "greener", resolve issues related to recycling certain materials, etc.

Battery solutions pose the dilemma of weight. But this isn't an issue only for India, it's an issue faced globally as well. A battery will increase the vehicle's weight. A lot of work would happen on lightweight materials to reduce the overall weight of the vehicles. This is something that needs to be focussed on. For instance, sheet metal could be replaced with plastics, wherever feasible and lowdensity materials can be used.

 What major changes will the Indian automotive industry witness? How will these changes impact Indian tooling companies? After General Motors' and Ford's exit from India, my observation is that we will have to watch how newcomers and existing companies grow in the country. Apart from this, we have to see the pace at which vehicles are sold. Some OEMs may increase the volumes at a higher pace, while others might decrease their volumes because of various reasons. Also, we have to observe what type of vehicles will be sold. For instance, some OEMs may stress on commercial vehicles, others may stress on SUVs, while some others may want a mix of small cars and SUVs. One also needs to consider changes in the car's interiors. For instance, there could be a lot of smart surfaces being introduced inside the car. All these factors will definitely impact the tooling businesses.

Tooling companies will need to keenly observe the frugal mind set or frugal systems or methods that the new OEMs will bring to India. Besides, there is a need to focus on start-ups. With the emergence of electric vehicles, a number of start-ups have emerged in the automotive industry.

## Q What are the major expectations of toolmakers from automotive OEMs with respect to the procurement of tools?

It's very simple! Based on my interactions with tooling companies I work with, or I have visited, the demand is clear: OEMs want the right tools, and the right parts (at the right cost). With overseas companies and tooling suppliers that I have worked with, I have not faced issues related to timelines and quality.

## Q What are the key evaluation factors for any automotive OEM before finalising on a tool room for any project?

Well, there are some key evaluation factors that we look at when we assess the tool room to bring them on board. They are:

**The company's attitude:** In general, based on my experience, I would say the priority is the attitude of the company. It's important to know how everyone in the company, i.e., right from the director at the top to the machine operator, are they aligned for a specific project. I believe that if you have the right attitude, you tend to do what is right.

**Design competency:** We look at the competency that a company has in the design department. What software they use, and the skill level of designers and design heads in that company, among other aspects.

**Manufacturing capabilities:** We understand their manufacturing capabilities in terms of machine configurations, what make machines they have, and machine condition, among others.

**Trained manpower:** We look at the overall experience of people in each department, competencies and number of years put in the company.

**Quality check:** We inquire about the quality and inspection process they follow. This includes an understanding of the machines and technologies they possess, the process they follow, etc.

**Cutting tools:** We also look at the kind of cutting tools these companies use. After all, toolmaking is not just about steel cutting.

**Trial facilities:** We need to know if the company has tool trial facilities in-house. If they don't, then do they have any available external support, which we can depend on to do urgent trials.

**Systems and procedures:** Finally, we look at what systems and procedures they follow in terms of manufacturing. For instance, how they manage the program, whether they update their customers with a daily or weekly status, etc.

**Specialization in making tools for automotive parts:** We look at the know-how in each department. We try to gauge if they have the know-how on making tools for the auto sector.

#### Q Most major global auto manufacturing countries have a strong domestic tooling industry. India, however, is an exception, as a significant part of the tooling demand is still met through imports. What do you think could be the reason for the same?

Let's not downgrade ourselves. At Mahindra, we procure about 60% to 70% of our tools from Indian suppliers. In certain projects, it has even gone to the extent of 90%. Also, when I say tooling, I am referring only to the plastic injection tools.

Now, let's talk about why it is not 100%? The only reason why OEMs are importing tools is that for certain types of tools, there is no competency in India. For example, lamp tooling. The Indian ecosystem is not developed for such tools. Besides, there are many other complex tools that are not extensively developed in India. For example, most air vents' tools, which are normally complex and need close tolerance manufacturing both in a part and the tool. That's why they are imported.

Mahindra, as a group, has tried developing vendors and handholding some toolmakers to develop competencies. We have been very successful in these efforts.

Q Electric vehicles are said to be the biggest game changers in the global automotive industry and will impact component suppliers as well. In your opinion, how will the emergence of electric vehicles impact the demand for tools in the automotive industry?

The major change that electric vehicles will create will be related to the engine compartment. Components such as intake manifolds, water inlet, gas inlet or outlet will be eliminated from electric vehicles. However, there could be lots of plastic parts that will be needed in the battery compartment area. Also, from a business point of view, I don't see the emergence of electric vehicles having any larger impact on tooling suppliers. Of course, some parts will go, but there will be many new parts that will be introduced. They will need tools for those parts.

#### **Q** Any suggestions to Indian toolmakers?

The Indian tooling fraternity needs to focus on a lot of factors. They are:

**Quality:** Indian tool rooms have to improve their quality of tools, the quality of their deliverables, in terms of the tool and the part.

**Build relations:** Toolmakers have to build relations with tier-1s and OEMs in India. When I say build relations, it is not only about going across and meeting companies. They have to create an environment wherein all the stakeholders of the system sit together and develop tools, share knowledge and challenges.

**Infrastructure:** Tool rooms have to look at their infrastructure. They need to gauge the opportunities and build their infrastructure accordingly. You have to give quality tools, quality products, which is only possible if you have the right infrastructure in place.

**Skill development:** This is critical. Toolmakers have to probably spend a lot of money on training people. Team building inside the company is also very important to ensure that skill development is done properly, and employees are motivated.  $\approx$ 

**Disclaimer:** All the answers or discussions are the opinions of V. T. Venkateshwara Rao and not those of Mahindra and Mahindra. He isn't representing Mahindra and Mahindra's viewpoints or opinions.



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Leaders Speak

# 'India is in the best position to become the second factory for the world in future'



## • What is the present state of the Indian tooling industry?

At present, the tooling industry in India is growing at a fast pace, and we see vast opportunities in the coming days. The growth is due to several reasons, like:

- The present geopolitical situation between India and China has given opportunities to Indian manufacturers, as companies want to reduce their dependency on China.
- The ongoing pandemic has also taught why it is important to be self-reliant in the long run, resulting in the localisation of tools and parts.
- The emergence of sectors like aerospace, railways, medical, infrastructure, and agriculture is also leading the growth.
- Changes in the auto industry like facelift and new safety norms will also help drive business for toolmakers.

However, several tools are still imported from Taiwan, Korea, and China because of the quality and delivery. But I feel, Indian toolmakers have grown and are ready to serve the complex and growing demands of customers.

"India is the best alternative, as we are the biggest democracy, have a stable government, and highly skilled manpower. I see the current geopolitical situation is perfect for India. Now it's all up to how we grab these opportunities. We are already a hub for medicine manufacturing, and automotive manufacturing. Now, we should aim to become a hub for tool manufacturing," says Viral Shah, Managing Director, XCUT Technologies.

#### Amol Padhye

Q The market size of the tool room industry in India is estimated to be ~INR 18,000 crore with ~70% of demand being met domestically and ~30% from imports. What should Indian toolmakers do to reduce imports?

There are a few factors that impact the tooling business in India and make it tough to operate. They are:

**Duty structure of machines:** Some of the critical machines are not manufactured in India, so toolmakers import machines like 5-axis CNCs, highend CMMs, and injection moulding machines. The duty structure is so high on importing these machines that it becomes very expensive for toolmakers. If we have to make quality tools and compete globally, we must make these critical machines easily available to toolmakers.

**Awareness:** In terms of cutting tools, we are more or less at par with the global brands. Tooling companies need to trust Indian cutting tool suppliers. It will help them reduce the cost and enhance delivery.

**Policy framework:** The Indian government needs to help the industry with more business-friendly policies that include easy finance options, export incentives, and skill development, among others. The government needs to understand the needs of toolmakers and form policies accordingly.

## **Q** What are the various schemes and policies that support Indian tool rooms?

There are a few schemes by the Ministry of MSME to support the industry. Also, the government is providing several different packages to uplift the

## Leaders Speak

condition of the Indian tooling industry. The recently announced PLI schemes are also beneficial. The government is making an effort, but we need to speed up and implement them soon. The tooling industry is a strategic sector and plays a vital role in the development of the overall manufacturing sector. The industry needs some exclusive policies to uplift the condition of Indian toolmakers.

#### Q How will campaigns like 'Aatmanirbhar Bharat' and Production-Linked Incentive (PLI) Schemes help domestic toolmakers in the long run?

For the economy to further grow, we must increase our manufacturing output. These campaigns will help the Indian manufacturing industry achieve that. It will further help in FDIs, technology transfer, employment generation, and business opportunities for SMEs. PLI schemes are a great initiative and will help the tooling industry as well.

And, 'Aatmanirbhar Bharat' or 'Self-reliant India' campaign encourages localisation. This campaign has given SMEs the much-needed confidence and business. Many OEMs are now looking for Indian alternatives for parts and tools, which is a good sign. The idea of this campaign is to increase our production capacity and reduce dependency on imports.

These campaigns will help us enhance our manufacturing industry, as well as help in skill development, and employment generation. India is blessed with a huge pool of skilled manpower. These campaigns will not only help the industry grow, but will further help in employment generation.

#### Q Automotive is the largest consumer of tooling accounting for almost 60% of the total demand. However, the new trends in automotive such as EVs, BS-VI, shared mobility, etc., have led to uncertainties among the suppliers. In such cases, what are the other emerging sectors that the toolmakers can focus on?

This is a good question. The automotive industry will remain the biggest consumer of tools even in the coming days. I feel all the changes taking place in the automotive industry will help toolmakers, as more and more tools will be needed. ICE or EV vehicles will not make much of a difference to toolmakers, as the car would need the body to be sturdy and new models would mean more tooling opportunities.

Apart from that, we are seeing good growth in the aerospace and defence sectors. The government expenditure on defence is increasing and we are seeing good FDIs in the aerospace sector in India. The medical equipment and implant industry is also growing rapidly in India and will grow further.

The power sector is also on the rise. Other sectors like agriculture and construction equipment industry will also generate good business in India.

#### What are the technology trends in the tooling industry? How will the emergence of industry 4.0, hybrid manufacturing, and machine learning shape the industry?

The world is moving towards automation and intelligent manufacturing. Let's talk about robotic machines, the productivity of the non-robotic machine and a robotic machine is unparalleled. One high-end component machine with robotics does the same work as four regular CNC machines and the chances of error are negligible. This way of work is very successful in a mass production environment. But when it comes to die mould making, things are different.

Coming to smart manufacturing, I think the world is shifting from automated manufacturing to intelligent manufacturing. Smart manufacturing is something where you generate data, analyse it and make informed decisions related to the health of the machine and the outcome of the project.

We need both, many of our job shops are not yet there in terms of automation. We should make a gradual shift towards automation and smart manufacturing but adopt a futuristic solution.

## **Q** What, short and long-term, opportunities do you see amid this COVID-19 crisis and growing geopolitical situation?

Businesses have been affected, the purchasing pattern of consumers changed, but as we are gradually coming out of the pandemic, I see there is a huge, suppressed demand coming in for us. Some companies are not able to serve the demand because they are already running at full capacity.

Regarding the long run, I feel India is in the best position to become the second factory for the world in future. We have seen how many companies are reducing their dependence on China and India is the best alternative, as we are the biggest democracy, have a stable government, and highly skilled manpower. I see the current geopolitical situation is perfect for India. Now it's all up to how we grab these opportunities. We are already a hub for medicine manufacturing, and automotive manufacturing. Now, we should aim to become a hub for tool manufacturing.  $\approx$ 

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## **3D Printing and Optimization of Pump Impellers**

Whenever any industrial challenge arises, there is likely a capability and a team of people available to overcome it. The following industrial solution case study fits the same bill. In this case study, **Objectify Technologies Pvt. Ltd.** explains how using a 3D-printing application has helped them develop and manufacture pump impellers for a client.

ocated in Delhi-NCR, Objectify Technologies Pvt. Ltd. (OTPL) is a leading name in additive manufacturing solutions. OTPL believes in investing in state-of-the-art capital of welltrained engineering staff. The latest Powder Bed Fusion-type Selective Laser Melting machines (by EOS – M280, M290s, including M400-4) and allied post-processing 3-axis and 5-axis CNC milling centers cater to Indian and overseas clients, who need to produce quality parts with improved productivity within the least possible lead time.

"With the onset of new and improved additive manufacturing adaptation, India has come a long way in idealizing the prospects of 3D printing for their manufacturing processes. This case study highlights when an industrial challenge is tackled well, a new frontier of solutions evolves that helps build a competitive advantage for the industry," said Mr. Rahul Pise, GM – Design & Operations, Objectify Technologies Pvt. Ltd.

#### The challenges

An industrial player, our client (who deals with fluid flow machinery and is a control solutions provider for the oil and gas, energy and power, process industries), needed custom design and custom-built centrifugal pumps [As shown in Figure 1]. These types of design and make are the low-volume, highmix type due to a variety of reasons, namely the fluid flow rates, pressure head essential to move the bulk fluid to elevation or to a distance, the fluid media corrosiveness dictates geometry of setup, the choice of metal alloys to be used, and the manufacturing techniques for construction of rotating machinery of fluid pumps. These types of custom-build solutions are not the usual kind – high-volume production units of saying water irrigation pumps with better streamlined low-cost casting techniques for the centrifugal pump housing and its main rotating component – the pump impeller.



Figure 1 – A schematic of a centrifugal pump. Figure 2 –Types of impellers as illustration (Open, Semi and Closed).

For a particular customer of our client, a pump was designed with an impeller to be made with non-corrosive stainless steel grade SS316L. It was a closed impeller type and had a dia of 300+mm [As shown in Figure 2]. The development cost and lead time to cast such uniquely shaped impellers with conventional means of investment, requires laborious efforts (almost to the extent required by manual craftsmanship right from pattern making for lost-wax approach). It also came with several quality risks such as unknown shrinkage of geometric features, unpredictable porosity voids due to hot spots, rough surface finish of internal undercut

## **Case Study**

features, which are difficult to process for manual grinding/polishing, etc.

"We had to develop new parameters for SS316L to facilitate the build process. Various iterations of support structures needed to be simulated for optimum results without failures. Also, since undercutting the part wasn't an option in conventional manufacturing via CNC milling, this gave a good lead for us to proceed with EOS – M400-4 and we could make 100 parts per batch, which even most foundries don't offer unless appropriate tooling for wax patterns and serious investment casting mould making facility investments," said Mr. Arpit Sahu, Director, Co-founder, Objectify Technologies Pvt. Ltd.

Our client's R&D team had been researching the adoption of additive manufacturing for such lowvolume, high-mix need of 3D printing, and complex closed impeller geometries under their new flagship of 'Digital Products and Solutions'. They wanted to produce digital designs using digital data with the least human interventions that would allow for competitive advantages. Some of the competitive advantages include:

- Virtual storage of design and production lifecycle know-how for later duplications with near-perfect repeatability and quality reliability.
- Distributed manufacturing for supply and sourcing of products and replenishment parts made to order, just in time with localized production facilities, which do not require hefty investments, like in big foundries for tooling, and facilities for casting.

The client needed a 3D printing solution for an impeller of size 300+ mm, which is not able to fit on the usual-build-envelope of 3D printers that are of size 250mm x 250mm x 300mm. EOS, a German manufacturer of powder bed fusion-type 3D printers, under flagship products Direct Metal Laser Solidification (DMLS), had recently built a system that has a-build-envelope of 400mm x 400mm x 400mm, and could accommodate an impeller of that size.

However, with default EOS-recommended processing parameters to solidify the powder layer upon layer with part orientation, the time taken was quite long with quality risks involved. The risks included layer shifting that affects geometric integrity, machine stop and start stress lines/insufficient bonding, if subsequent layers melting takes too long a time in case of re-coater jamming issues, etc. With metal and polymer manufacturing capabilities, Objectify has made its mark in providing efficient additive manufacturing services to industries across the globe. From white goods to aerospace components, we have been working relentlessly in improving our process and deployment strategies."

#### Mr. Ankit Sahu, Director, Objectify Technologies Pvt. Ltd.

## Technical challenges in 3D-printing closed impellers

The geometry is a closed hollow shell. This is a classical problem that can only be tackled by 3D printing, as even 5-axis machining can't cut curved vanes. 3D printing can allow us to accommodate hollow shells, but the geometry needs to be supported for a variety of reasons, as the process dictates. For quality and obvious difficulty in processing of internal features, them having support structures is simply not a choice available. Part orientation and support strategies needed to be optimized for successful 3D printing without geometric integrity or strength quality issues.

#### Overcoming the obstacle

Objectify Technologies Pvt. Ltd. is already equipped with an M400-4 machine, which can accommodate a 300+mm dia closed impeller. Isn't the need already served here? Is it that simple to load the digital design data on the available machine and be done with it?

Although the media paints a rosy picture of the impressive geometry of 3D printing simply growing at a click of a button, there is a team of engineers and research & development with the know-how of how to tackle situations like several build crashes, master the craft with optimal process parameters of layer thickness and laser power exposure speed, geometric orientation, and support structure strategies. Once these things are locked, getting successful prints, as duplicates, is quite reliable.

#### How optimization is done?

Through a thermal simulation of the process based on the voxel-based approach via Simufact (MSC's AM FEA package), the software gives an idea about thermal deformations induced due to thermal stress. Probable problem areas can be identified [As shown in Figure 3] and improved iteratively with a combination of change in part orientation, type and choice of support structures location, and the amount of support structure volume.

When process planning is robust, the application's

## Case Study



Figure 3 – Thermal induced stress causing displacement.

execution is precise. Figure 4 shows successful print completion.



Figure 4 – Over 300mm size impeller 3D printing in SS316L completed on M400-4.

## Post-processing and finishing the part for delivery

Compared to the usual timeframe of 6 to 8 weeks for investment casting and finishing, 3D printing took 1.5 weeks of printing and 2.5 weeks overall to produce this case study part, as an alternative to casting. Postprocessing comprised of:



Figure 5 – Over 300mm size impeller 3D printed (replacement of investment casting process).

- Stress relieving heat treatment to ward off isotropic properties,
- Support structure removal,
- Outside skin machining to remove support structure marks,
- Shot blasting.

#### What lies ahead?

The client has realized the potential of digital solutions for similar geometric complexity or other complexities to be tackled. Non-corrosive type alloys, like titanium, used for pumping specific chemical media can be 3D printed rapidly and in a timely manner with Objectify to meet their customers' needs.



Figure 6 – Several sizes impellers 3D printed (titanium and stainless steel alloys used).

"Additive manufacturing will pave the path for a better, sustainable future for mankind. The parts that were built in this case took us only 6 days from ideation to post-processing, which would take 10 days or more for conventional manufacturing processes with several by-product wastes (wax, broken molds, etc.) and energy consumed. It goes without saying that we have learned a lot from this project, as we had to test our capabilities to the utmost gravitas. With 100+ hours of non-stop machining time without failures and offering 99.9% density of the material, additive manufacturing delivers the future in the present," concluded Mr. Ankit Sahu.

The client applauded Objectify Technologies' "teamwork and workmanship" as well as their "ability to deliver as promised". Objectify Technologies' team is proud and happy when customer satisfaction is achieved through focused and deliberate efforts to elevate the additive manufacturing standards and their applications.  $\approx$ 

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# Additive manufacturing technology enables servo valve innovation

With the help of metal additive manufacturing (AM) technology from global engineering company, Renishaw, UK-based Domin Fluid Power Ltd. (Domin) has produced a new range of direct drive valves. Founded in 2012, in Bristol, Domin, is disrupting the hydraulics industry by redesigning servo valves from first principles to achieve a better performing, more sustainable product at a lower price point.



hile there has been a huge amount of innovation across the manufacturing industry in the last few decades, none of it has been significant enough to achieve true disruption in the fluid power sector," explained Marcus Pont, Chief Executive Officer of Domin. "Much of the fundamental technology in our industry was established decades ago, little has changed until now."

"We believed that metal AM was the final puzzle piece and we're confident we could generate true industry change and make a positive impact," continued Pont. "By combining AM with other innovations like highspeed motor control, modern electronics, big data and connected technology, there is real potential for disruption." "There is a compelling reason disruption is needed sustainability. In the US, the fluid power sector alone wastes about 300 million tonnes of CO2 per year through system inefficiencies," added Pont.

"To put this into context, this is about the same as the total output for all CO2 emissions in the UK. More efficient technology could make a real difference to global emissions."

Metal AM involves building a solid metal component layer-by-layer from metal powder. Due to its inherent design freedom, additive manufacturing enables Domin to build complex parts, free of tooling and with minimal operations and assembly. For example, metal AM provides the ability to design complex geometries with internal features like lattices and

## **Case Study**



Domin's direct drive valve.

cooling channels. It produces parts with good strength-to-weight ratio and creates less waste.

#### Challenge

Despite the huge potential of the technology, AM has traditionally been used in low-volume custom applications in aerospace, medical and automotive, rather than in high-volume, off-the-shelf products like valves.

"Some of the traditional barriers to additive manufacturing were limited production speed, the cost of a machine, and variation in build quality between machines," said Bryan Austin, Director of Sales at Renishaw's Additive Manufacturing Group. "While AM grew in popularity for rapid prototyping, many companies are yet to realise the benefits it can bring to series production."

Domin redesigned its servo drives from first principles for the AM process. It wasn't just a redesigned manifold, but an entirely different product. This involved combining and removing components and using clever hydraulic connections to reduce both mass and volume. The company spent several years testing different prototype designs to produce drives that were smaller, lighter and more powerful. However, it needed a way to produce them economically.

#### Solution

Recent innovations in the AM market have seen the

introduction of multi-laser machines. The RenAM 500Q, Renishaw's four laser system, was the solution that Domin needed to produce its new range at a competitive price point.

The machine features four 500W lasers, each able to access the entire powder bed simultaneously, which means it can achieve significantly higher build rates — up to four times as fast as a single laser system. By improving productivity and decreasing cost per part, it is broadening the appeal of AM into applications where it was previously uneconomical.

The system also offers automated powder and waste handling systems that enable consistent process quality, reduced operator intervention time and ensures high standards of safety. Alongside this, the machine offers intelligent gas flow to remove process emissions and extend filter life. It can be combined with Additive Manufacturing Process Monitoring (AMPM) software to improve quality, overcoming another traditional barrier.

"We could see that Domin and Renishaw had a shared vision," added Austin. "We wanted to be part of Domin's journey to disrupt the market. Because Domin already had a fully designed product but needed a productive route to market, we started a project to prove the production capabilities of the RenAM 500Q for the specific application and to ensure the manufacturing process was consistent, stable and could provide the required throughput."

Renishaw also provided input into printing strategies, for example making recommendations about how to increase heat dissipation, such as allowing more time to cool between each layer during the first 130 layers. Another option was to decrease the energy input by using fewer layers or building support structures with just two lasers, while building the parts with all four, exporting them as separate geometries from CAD.

The build process takes 17 hours and 21 minutes, with a machine set-up time of 30 minutes. Twelve parts are produced on each build plate, with each laser producing three components. Renishaw also designed support structures to enable easy powder removal.

Every valve we sell saves over a tonne of CO2 per year compared with alternative products. The next step for us is to improve the efficiency of hydraulic systems by 400%, which could make a real difference to global emissions."

Marcus Pont, Chief Executive Officer, Domin Fluid Power Ltd. (UK)

## Case Study



Marcus Pont, CEO of Domin, visiting Renishaw.

"The productivity of the RenAM 500Q is what enabled us to take our range to market competitively. It significantly drove down cost per part compared with alternative machines," emphasised Pont.

#### Results

The company has now launched its range of off-theshelf electrohydraulic valves for servo applications, which perform better than current state-of-the-art products, and cost less to produce. Customers can easily configure the design online to order valves with good power density and dynamic performance. They are suitable for use in a broad range of applications,



Additively manufactured direct drive valves from Domin.



Testing an AM direct drive valve.

from injection moulding machines, to actuation on vehicles and landing gear in aeroplanes. Domin is already working on projects with leading businesses, such as Aston Martin Lagonda.

"Our range of valves is just the first step of a bigger picture for us," explained Pont. "We've already proven that AM can be used in genuine series production of off-the-shelf products in a cost sensitive market. Long term, we plan to create change across entire systems and develop complete solutions for the fluid power sector."

"Every valve we sell saves over a tonne of CO2 per year compared with alternative products," added Pont. "The next step for us is to improve the efficiency of hydraulic systems by 400%, which could make a real difference to global emissions."

"Britain has several of the world's leading engineering companies — Renishaw included — but the majority of these were founded in the 20th Century," continued Pont. "It is time that smaller businesses raised their aspirations. It's really exciting to see what can be achieved using the latest technology from British business and seeing the potential value that engineering innovation can drive for UK industry."

"Renishaw is always looking for opportunities to develop emerging technologies that can make a positive change to the wider industry," added Austin. "AM is a key enabling technology in this application, as it provides the technical and commercial benefits needed for Domin to make high-performance, lightweight parts rapidly and cost effectively. We're excited to see what it achieves in the future." ~

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## Factory Insight

# Nissan unveils Nissan Intelligent Factory



issan unveiled a production line at its Tochigi Plant featuring the Nissan Intelligent Factory initiative, in October. This unique initiative supports the manufacture of nextgeneration vehicles using innovative technologies and contributes to the realization of carbon neutrality. Nissan also announced a roadmap to achieve carbon neutrality by 2050 at its production plants around the world.

Hideyuki Sakamoto, Nissan's Executive Vice President for manufacturing and supply chain management, said, "The automotive industry is in a period of great change, and solving the global challenge of climate change is urgent. We see this as an opportunity to build the strength of monozukuri (manufacturing), a part of our DNA, to develop and apply innovative technologies to overcome the challenges we face."

#### Nissan Intelligent Factory

Since its foundation, Nissan has honed its ability to manufacture vehicles through high quality and highly efficient production processes and the superb skills of the company's takumi (master technicians). However, the business environment surrounding manufacturing is undergoing major changes. In Japan, there is a need to break away from conventional labour-intensive manufacturing to cope with an aging society and serious labor shortage. Unforeseen situations, such as climate change and pandemics, also need to be managed. At the same time, industry trends in electrification, vehicle intelligence and

## **Factory Insight**



SUMO.

connected technologies are making vehicle structure and functionality more advanced and complex.

Nissan introduced the Nissan Intelligent Factory initiative at its Tochigi Plant to respond to these needs and trends. Nissan Intelligent Factory enables Nissan to:

- Use robots that have inherited the skills of takumi to manufacture next-generation vehicles; of the highest quality,
- 2. Create an improved environment where a wide range of people can work comfortably, and;
- 3. Realize a zero-emission production system, thereby accelerating efforts to achieve a decarbonized society.

Tochigi Plant is scheduled to start production of the all-new Nissan Ariya crossover electric vehicle this fiscal year.



Automated paint inspection.



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#### Achieving carbon neutrality

Nissan aims to achieve carbon neutrality across its operations and the lifecycle of its products by 2050. The company aims to realize carbon neutrality in manufacturing by promoting innovations to support higher productivity in vehicle assembly, starting with the Nissan Intelligent Factory initiative, and by improving energy and materials efficiencies at plants. Plant equipment is to be fully electrified by 2050 by introducing innovative production technologies and by reducing energy use. To achieve carbon neutrality at production plants, all electricity used will be generated from renewable energy sources and or generated with onsite fuel cells that use alternative fuels.

"By rolling out the Nissan Intelligent Factory initiative globally, starting at the Tochigi Plant, we will more flexibly, efficiently and effectively manufacture next-generation vehicles for a decarbonized society. We will also continue to drive innovation in manufacturing to enrich people's lives and to support Nissan's future growth," said Sakamoto.  $\approx$ 

Article and images courtesy: Nissan Motor Corporation

## Tech Know-how

## Automated Driving: Activity detection inside the vehicle

Is the driver tired or even asleep? Cameras in the vehicle's interior can already monitor this. Especially in the case of automated driving, interior cameras are important and prescribed by law. A new system developed by the Fraunhofer Institute for Optronics, System Technologies and Image Exploitation IOSB is the world's first to be able to use image data to draw conclusions about the driver's activity and analyze how quickly they would be able to take control of the vehicle.

n automated driving, the vehicle decides what it needs to do — it steers, brakes and accelerates. However, until vehicles can completely dispense with a driver, semi-automated vehicles will support whomever is at the wheel to give them increasingly more freedom. In the case of semiautomated vehicles, it goes without saying that handovers from the vehicle to the driver are still required, for example, if there is construction work on the highway or when transitioning from



In addition to the body poses of all passengers, the occupant monitoring system developed by Fraunhofer IOSB also detects activities and associated objects.

driving on the highway to the city. The vehicle must therefore be intelligent on two levels: it must be able to interpret traffic and monitor what is going on inside the vehicle, as well as interact with the driver. What is the driver doing? How quickly could they take control of the vehicle? Although driver monitoring systems already exist, so far these use hardly any camera image data and are mainly limited to fatigue detection.

## Artificial Intelligence detects what the driver is doing

Researchers at Fraunhofer IOSB are focusing on the interaction between the driver and the vehicle — and working to bridge the gaps. "Our technology not only enables us to identify facial features but also the current poses of the driver and the passengers," says Michael Voit, Group Manager at Fraunhofer IOSB. "We can then determine from these poses what the driver and passengers are currently doing."

At the core of the development lie machine learning algorithms and processes, such as Artificial Intelligence (AI). Algorithms analyze the camera data in real time to find out whether the driver is on the phone, playing with children or looking at a passenger's cellphone. IOSB technology therefore goes beyond image recognition and interprets the activities in context. The researchers first trained the system by manually annotating numerous camera shots: Where are people's hands, feet and





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Fraunhofer IOSB has a driving simulator equipped with extensive sensors in the vehicle interior, which was designed specifically for conducting studies and collecting data.

shoulders? Where are objects such as smartphones, books and other items located? They then evaluated the algorithms using new images and corrected or verified their results.

The system abstracts images of the driver or passengers to form a digital skeleton — a type of stick figure that replicates the person's body poses. It consequently deduces the activity using the skeletal movement and supplementary object recognition. "The algorithms can thereby tell whether someone is sleeping or looking at the street, how distracted the person is and how long it will take them to focus back on the road," explains Voit. The system supports both traditional video cameras and infrared cameras that can see in the dark, as well as 3D cameras that measure the distance between objects and the camera. The system even gives interior designers freedom in terms of camera placement.

The researchers have been dealing with issues related to activity detection in vehicle interiors in numerous research projects, collaborating with renowned car manufacturers such as Audi and Volkswagen, as well as with suppliers such as Bosch and Continental. The projects have been supported by the German Federal Ministry of Education and

## Tech Know-how

Research (BMBF), the German Federal Ministry for Economic Affairs and Energy (BMWi) or the Federal Ministry of Transport and Digital Infrastructure (BMVI). "We can not only detect the activities of the driver but those of all passengers, too — both in the front and back of the vehicle," confirms Voit. "The technology is ready for pilot production. We are already in contact with companies who want to use our technology." Linking the developments is the institute's own driving simulator, which industry customers can also benefit from in the context of individual R&D projects. Simulating traffic situations. it forms the basis for collecting relevant driving and behavioural data. Furthermore, its extensive sensor technology means that the behaviour of all passengers can be studied.

#### Data protection is a priority

As far as data protection and security aspects are concerned, the researchers made this a priority from the start. "The camera data are analyzed in real time, not saved and do not leave the vehicle at any point. Personalized models are also not needed for this, so no personal data is collected," says Pascal Birnstill, Senior Scientist at Fraunhofer IOSB, who specializes in data security, data protection and transparency. The technology respects privacy from the outset and thus complies with the strict regulations and high level of data protection awareness in the EU.

## Numerous applications — even beyond activity detection

A new EU regulation highlights how important activity detection is; driver monitoring is to become mandatory in automated cars, no matter their level of automation. Using Fraunhofer IOSB technology, vehicle manufacturers can not only meet this requirement but also make numerous visions in terms of autonomous driving a reality. Let's take an example: voice recognition for communication between people and cars is fast approaching its limits. The command "Park there" is not meaningful in itself. However, when used in conjunction with body pose identification and activity detection, the system can determine which parking space the user is pointing to at that very moment. The system can also help with safety aspects of driverless vehicles. While it is currently still the driver's responsibility to ensure that all passengers comply with safety regulations and fasten their seatbelts, for example, this will soon be the job of the driverless vehicle — one example being autonomous taxis or buses. Reliable monitoring of the vehicle's interior is also essential for this. 🛹

Courtesy: Fraunhofer-Gesellschaft



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