

8th DIE & MOULD INDIA INTERNATIONAL EXHIBITION

INDIA'S LARGEST INTERNATIONAL DIEMOULD SHOW

Date: 19-22 April, 2012

Venue: Bombay Exhibition Centre, NSE Complex, Goregaon, Mumbai

Organised by:



Visitor Analysis





Visitor Summary

BUSINESS VISITORS: 19883

30% of visitors represented Manufacturing and QC.

32% of visitors knew about the exhibition from exhibitors

Global Visitors representation was from 19 countries

38% of visitors represented companies that will invest upto 25 lacs in capital infrastructure in next three years

39% of visitors represented companies that have an annual turnover between Rs 1-50 cr





Global Visitors Representation

INDIA

CHINA JAPAN

GERMANY KENYA USA KOREA

BAHARAIN ITALY CANADA SWITZERLAND

FRANCE SAUDI ARABIA QATAR SWEDEN

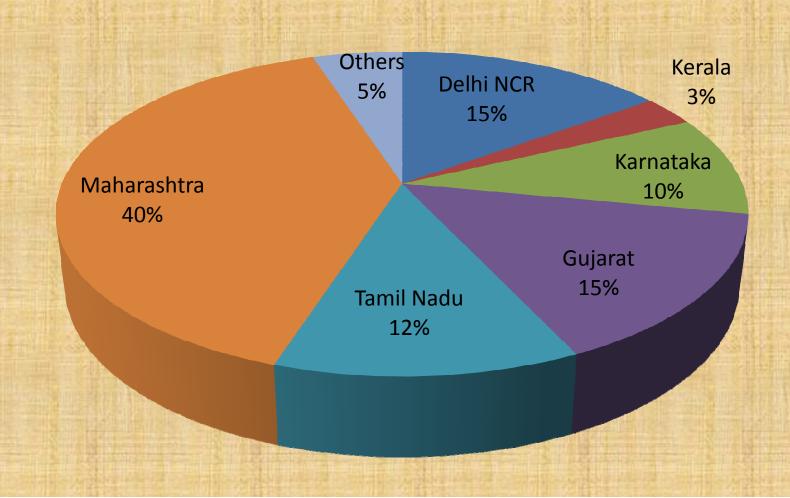
UAE SPAIN UGANDA

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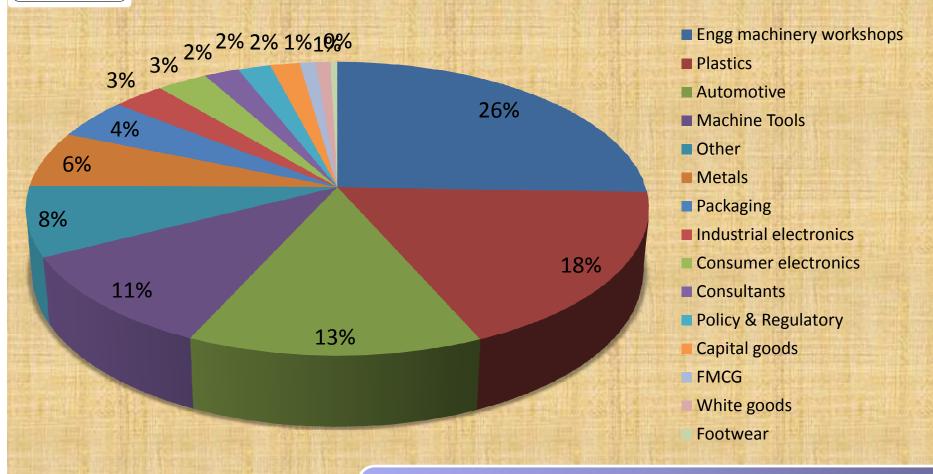
Visitor Representation - Statewise







Business can be best described as



Maximum visitors represented companies are into Engineering Machinery, Machine Tools, Automotive & Plastics





Visitors Role in the Organisation

Others 10%

Sales, Marketing,
Business
Development
21%

New Projects & Planning 19%

Identify/Finalise
Suppliers And
Purchases
20%

Manufacturing & QC 30%

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