

The 7th edition of TAGMA flagship event The Diemould India International Exhibition started from **18th March 2010 at Bombay Exhibition Centre. The four day event was inaugurated by Mr. S C Kalyanpur – President, TAGMA India; Mr. N Reguraj – Chairman, FADMA (Federation of Asian Die & Mould Association) alongwith President of FADMA Country Members from China, Japan, Korea, Malaysia, Philippines and Thailand.**

In his welcome note Mr. Reguraj said 'DIEMOULD India 2010 is happening at the right time, and inspite of the downward trend in economy across the Globe, DIEMOLD 2010 has attracted very many overseas participation, show casing their latest Technologies.'

DIEMOULD India provided an ideal opportunity for the dies and moulds industry to upgrade its knowhow and keep pace with the latest developments in this segment. This also provided a unique opportunity for the dies and moulds & the entire tooling related industry to witness the latest technologies in this niche sector.

The exhibition showcased all businesses related to the dies, moulds & tooling industry and provided an ideal opportunity to display and market their products and services under one roof. With each exhibitor putting in their best efforts in displaying products, technology, service, etc by creating well designed colorful booths to attract the visitors. Present were exhibitors, leaders and innovators from the entire spectrum of tool making with their latest offering to enable the toolmakers/toolrooms meet the present day challenges in tool making as their partners. In meeting their customers demands.

In its bid to continue its legacy as an international exhibition, the event this year had **3 country pavilions i.e. from China, Germany and Korea and host of companies from other countries across the world i.e. Hong Kong, Italy, Japan, Korea; Malaysia, Philippines, Singapore, Sweden, Taiwan, Thailand, Turkey, UAE, Ukraine, United Kingdom** also participated at this event.

AN ARRAY OF EXHIBITS

The key product categories at this year's event included a large variety of machine tools for dies & moulds, a variety of CNC machines, 3 axis & 5 axis machines, etc. Hot runner systems generated interest among visitors to the exhibition this year, with their technologies gaining increased acceptance in the Indian moulding industry. A variety of hot runner systems from leading global manufacturers, along with an array of standard components & parts for moulds & dies, mould bases, etc., from both domestic and international manufactures was displayed. The use of these technologies is growing by the day in India, and this could go a long way in changing the future of the moulding industry in the days to come.

A wide range of EDM equipment were exhibited, which includes super surface finishing wire-cut machines, among others. The latest technologies used in cutting a variety of materials like tool steels, carbides and graphite also made their presence felt at the event. The latest versions of measuring machines with toolroom accuracies, gauges, digitising equipment, die spotting machines and other tooling related machines for die polishing and finishing were exhibited at the event.

The long exhibitor list further covers Dies & Moulds; Machine Tools for Making Dies & Moulds, C.N.C Milling/ Machining Center, E.D.M. etc.; Press Tools; Cutting Tools; Tool Steels; Hot Runner Systems; Measuring Machines & Instruments; Accessories for Machine Tools; Gauges; Machines; Texturising; Rapid Prototyping & Modeling; Tool Design, Product Design and Analysis; Consumables & Spares for EDM Cutting & wire Cut; Mould Base and Standard parts of Dies & Moulds; CAD/CAM system related to Dies & Moulds; Digitizing; Reverse Engineering; Heat Treatment; Die/Mould Polishing Machines/Tools & Diamond Consumables; Die Casting Machines/Moulding Machines.

B2B MEET AND BUSINESS PRESENTATION

B2B Meeting With Legrand (India) Pvt Ltd

Date: 18th March 2010

Time: 14:00 hrs

Representatives : Mr. Mukesh Chawla - CEO, Mr. Dominic Savio – Manager (Mould/Tool Development) met Manufacturers of Press Tools,

Dies & Moulds, made a presentation detailing their requirements followed by discussion on Mould steel coating.

Business Presentations were made by:

- Bohler International
Topic: Innovative Tool Steels For Die Casting & Forging
Speaker: Mr. Rudolf Jezl

Topic : Unique Plastic Mould Steels From Bohler
Speaker Mr. Rudolf Jezl
- G.W. Precision Tools India Pvt Ltd
Topic: New Generation Solid Carbide Tools Applicable To Die & Mould
Speaker : Mr. Tosher Hormusjee Director Gw
- Jyoti Toolings & Press Components
Topic: Large Automotive Transfer And Progressive Tools Made In India
Speaker : Mr. Bhaskar And Mr. Nityanand
- Dagger Master Tool Industries Ltd
Topic : Tools For Machining Graphite Electrodes
Speaker : Mr. Cris Assandri From Zecha Hartmetall Germany

VIEWS ON EXHIBITION (Excerpt from show Dailies published by Media Partner Infomedia 18)

The dies and moulds industry has made giant strides and this exhibition is an example of the revival mood in the industry. The trade fair has a wide range of machinery on display catering to diverse end-user segments. There is also a good participation of foreign players that help us know about the latest advancements abroad.

Mr. D Bhattacharya – Sr. Manager, Production Planning and Control, Alpha Dies and Pattern (India) Pvt Ltd

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The dies & moulds machinery is used as an accessory of our main product. Most of the exhibiting companies are catering to large-volume machines whereas our requirement is for an economic range of products. It is a commendable effort of the organisers, and it is exciting to see the huge transformation in the dies & moulds industry as I have been a user of this machinery for the last 50 years. It was a great learning experience at the event.

Mr. S Y Banawalkar – CEO, APS Inflatables

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Aerospace segment in India offers tremendous opportunities for foreign companies. This sector will grow by leaps and bounds in the near future, for which dies & moulds industry play a vital role. The investment scenario in engineering sector in India, which will fuel the growth of dies & moulds industry. I am happy after seeing the exhibits

Mr. Massimiliano Altabella – Asst. Chief Representative, Banca Dei Paschi di Siena SPA

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The attendance of quality visitors showed that the customers are looking at enhancing production and are on the lookout for better & bigger production systems. The interest shown in our products by visitors was encouraging.

Mr. Deepak Dua, V. P. Mktg. Batliboi Machine Tool group

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Bohler India is exhibiting in DIEMOULD for the first time. We expect a good business crowd, as this is the main exhibition for the dies & moulds industry in India

Mr. Naveen James – Product Officer, Bohler India

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It has been a learning experience with many leading players in the dies & moulds industry showcasing an interesting array of machinery and solutions. Many global players are also present at the event that will surely benefit the customers in choosing the right machinery.

Mr. H M Luktutke – Director, Creative Tools & Components

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Technology upgradation has been a major draw at the event as we get to see the latest in machinery that can be incorporated in our applications. An event of this scale is a great advantage for end-users to explore multiple opportunities under one roof. The advanced technologies on display will surely help us, as it will make our operations less time-consuming and improve efficiency to leapfrog from the conventional methodologies.

Mr. Babubhai – Partner, Havmor Plastics

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We are a regular exhibitor at DIEMOULD exhibition. A large number of customers have visited our stall today to know more about the

new CNC (FS0i MD) robot machines suitable for die-mould applications including Robodrill and Robocut

Mr. Manjunath H S – Sr. Manager, FA Sales(WZ), Fanuc India Pvt. Ltd

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A lot of new technologies in tooling and machining are being displayed. We could see many advancements in CNC machining and EDM machines. Overall, it is a well organized event, and the standard of exhibitors is excellent as far as technology is concerned.

Mr. Anant Gurav – Divisional Manager (R&D), Force Motors Ltd

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I feel that a few casting and forging products & technologies would have added flavor to the show. The technology level was improved, however, the presence of conventional technology is less. Overall the exhibition is well organized.

Mr. V K Deshpande – Sr. Manager, Industrial Engineering Thermax Ltd

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This is edition of Diemould is better than previous editions. There are many new technologically developed products on display. I am satisfied after visiting the exhibition. I would like to request the organizer to increase the duration of the exhibition to one or two more days.

Mr. Vishnu Bhagchandani – CNC Programmer, Larsen & Toubro Ltd

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We expect this exhibition to be a platform where the industrial consumers and engineers would be able to meet the right supplier as well as associates. This kind of exhibition can certainly bring revolution in the Indian engineering industry. DIEMOULD India is a focused exhibition for dies & moulds industry, and we have received good number of queries for our products. One unique feature of this show is that it brings machine tool users and machine tool builders under one roof

Mr. S Subbarayan – Dy. General Manager – Die & Mould Group, Makino India Pvt. Ltd

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The Exhibition was a platform where the industrial consumers and engineers were able to meet

the right supplier as well as associates.

Mr. Manav Mittal, Dy. M. D. Misumi India P. Ltd.

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DIEMOULD India 2010 is happening at the right time when the economy is surging back on the growth path. The dies & moulds industry is seeking ways to surge ahead too.

Mr. Milind Chitre – Regional Manager, Mitutoyo South Asia Pvt Ltd

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Exhibiting for the third time. This exhibition is a good platform for double-column mould & die machining centre. We have received good response till now, and are happy with the quality of visitors. TAGMA has done a good job to invite the right customers here. Overall, we expect a fruitful show in terms of exposure and customers

Mr. Nelson Whitchurch – Managing Director – Nebashi CNC Automation Pvt Ltd

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The exhibition is a focussed one and we launched new advanced tool presetter, tooling for lighend machining and cutting tools for Aerospace Industry.

We expect more footfall in coming days

Mr. Kader Munawar – Executive Vice President (Operations), Nickunj Eximp Entp. P Ltd

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We are participating in DIEMOULD India for the third time, in this year's edition, we have received more response from suppliers than manufacturers. The event has showcased a lot of innovations in cutting and machining technologies. The overall arrangement of the event is good, but there is scope for improvement.

Mr. Mohan Sukhal – Vice President – Commercial, Rasandik Engineering Industries India Ltd

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The current edition of DIEMOULD India is much better compared to the previous one. It is better in terms of stall display and technology point of view. Many improved versions of CNC machines are on display. This clearly tells the country's progress on the technology front.

Mr. Jagdish S Sanghvi – Director, Sanghvi Brothers Trading Pvt Ltd

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This is mainly an exhibition on machine tools, and has a wide range of tools on display. A lot of foreign players have showcased their products and this truly gives a global feel to the event, which is at par with any international trade fair. Lots of new applications and technology advancements definitely make this event exciting and insightful for end-users of dies & moulds industry like us.

Mr. Jayant Sangwikar – Development Engineer, Saraswati Extrusion P Ltd

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This is the fourth time we are exhibiting in DIEMOULD India. The visitors are more focused and the response is positive. We have sold our machines in the previous exhibitions. Likewise, this time, we have already struck deals for our machines

Mr. Rajendra C Meti – General Manager, Steer Engineering Pvt Ltd

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We have received positive inquiries. The future of dies & moulds industry in India looks good

Mr. S M Yunus – Sales Manager, Suhner India Pvt. Ltd

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Currently Dies & Moulds is a resurgent segment in engineering, so, the exhibition provides a good platform to launch new products. December or January is more apt than March for this exhibition

Mr. Ganesh K Hirve – Sr. Manager, Marketing(West Region), Tal Manufacturing Solutions Ltd

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It is my first visit to a dies & moulds industry trade fair in India. It is great to see the giant strides made by Indian companies in their manufacturing excellence in machine tool engineering. Indian companies have definitely raised the benchmark of performance in the dies & moulds segment. There is good representation from many Asian and European Countries as well, thus indicating an upbeat business environment.

Mr. Akekasit Charoenka – Secretary, Thai Tool and Die Industry Association and MD, Krungthai Plaspac Co. Ltd

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Being an exhibition on dies & moulds, one would expect more number of mould makers, but here we could see more of suppliers to mould makers. However, a wide array of technology innovation in machining and tooling is a highlight.

Mr. Vishal Vaghani – Director, Ventures Unlimited

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It was clear from the views expressed by Exhibitors and Visitors **that the Indian dies & moulds industry is showing definitive signs of having moved out of the downturn.**

The DMI 2010 show ended on the 21st March successfully with a steady positive **growth, of over 21% in number of exhibitor, 15% in visitors (Total no. of visitors 25400) and 17% in exhibition area.** However, due to failure in participation of Country Pavilion's even after signing of the contracts the foreign participation dropped to 24% from 31% in 2008, due to economic downturn.

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Looking Ahead

The buoyant presence of visitors of at DIEMOULD India 2010 has enhanced the expectations of exhibitors for the next edition in 2012. The dates have already been announced (February 23-26, 2012), and the dies & moulds industry is awaiting with bated breath the 2012 edition as it is expected to occur when the industrial scenario should be better than the current one.

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FADMA AGM 2010

TAGMA also hosted FADMA AGM 2010 on 19th March 2010 at Hotel Le Royal Meridien, Mumbai from 09:30 hrs to 17:00 hrs. 20 delegates representing 7 member countries attended the meeting. The daylong meeting ended with presentation of country reports on the scenario of Die & Mould Industry in 2009 and election of the office bearers. Excerpts of which will be published in the next TAGMA newsletter.

Newly Elected Office Bearers For The Year 2010:

Mr. Namasivayam Reguraj : Chairman

Mr. Kim Dong Sup : 1st Vice Chairman

Mr. Katsuhiko Ueda : 2nd Vice Chairman

Mr. Albert Cheng : Hon. Treasurer

Mr. P N Surendranath : Secretary General

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