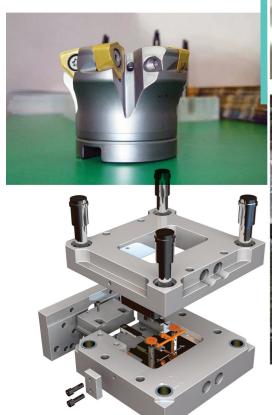
TAGMA TIMES

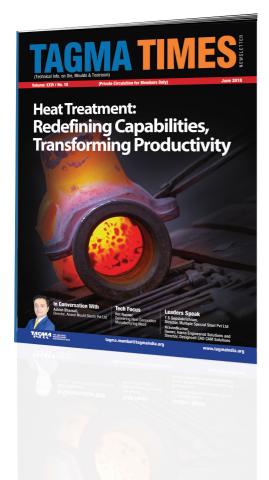
(Technical Info. on Die, Moulds & Toolroom)







2018 Media Guide

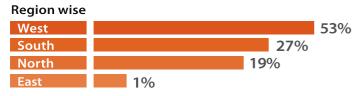




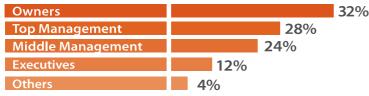
TAGMA India established in 1990 serves as a forum for the Indian Tool Room & Die and Mould Industry. Whose activity involves design, sales or manufacture of dies for pressing, stamping, punching and forming; injection and compression moulds; die casting; patterns and pattern equipment; jigs and fixtures; standard tooling components



Readership







Job Function wise



Department wise

Maintenance		19%
Quality Control		15%
Manufacturing		15%
Project	7 %	
R & D	8%	
Sales & Marketing	8%	
Purchase		12%
Materials		10%
IT	2%	
Others	4%	

Editorial Calendar

Month Magazine Focus/Cover Story

January: Dies & Moulds, Press Tools, Jigs, Fixtures, Gauges

(Trends, Demand Pattern, Competition, Challenges, Opportunities)

February: CAD/CAM Special

March: Die Mould India Special

April: Industry Focus: Plastics

(Opportunities and Requirements)

May: Aerospace Machining

(Technology, Demand, Opportunities, Future Outlook)

June: Heat Treatment & hot runner system

(Latest Technology up Gradations)

July: Additive Manufacturing & 3D Printing

(Latest Trends and Technologies, Indian Perspective)

August: Industrial IoT and Smart Technologies

(Introduction to Implementations)

September: Global Outlook

(Global Scenario in DIE Mould Industry, Challenges and Opportunities)

October: Metrology & Inspection

(Latest Technologies, Importance)

November: Cutting Tools

(Drilling, Milling, Reamers, Inserts)

December: CNC Technology

(VMC, HMC, EDM, Lathe)



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Ad Page	Dimension (in cm)		INR	Euro	USD
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Back Inside Cover	18 X 25	21 X 28	Rs. 12,500/-	355	415
Inside Full any page	18 X 25	21 X 28	Rs. 10,000/-	285	332
Inside Half page	17.8 X 21		Rs. 7,500/-	215	250

Note: All Process color of ads is CMYK, 3mm extra color for bleed artwork, all live text & logo should be 12mm inside from cutting. Magaize cut size is 21 X 28cms